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**SPEAKERS APPLY**

IN 2024 THE BIGGEST DATA & INSIGHTS EVENT IN THE NETHERLANDS, MIE’24, WILL TAKE PLACE ON MARCH 13 & 14

Would you like to be considered for a talk at MIE'24? Then send us an abstract of your possible session. Let us know who will be on stage and what the lecture is about in brief. When you submit, you will receive a confirmation of your submission. Submissions will be selected by the program committee in the first two weeks of January.
You will then hear whether you are included in the program of the MIE’24.

*Deadline for submitting your Speaker form: December 31st 2023.*

**The following topics will be included in the program:**

Advanced analytics | Algorithm & standards | Analytic tools | Artificial Intelligence (AI) | Byron Sharp’s vision | Brand purpose | Change management | CRO | Customer Journey | Dashboarding | Data visualization | Digital & Web analytics | G&Z | Marketing Mix Modeling and Brand Tracking | Neuromarketing | Privacy & Protection (AVG) | Social media analytics | The Science of Data & Analytics | Up Next in CX/UX

**Contact apply:**

Organization:

Contact person:

Mobile:

Email:

Website:

**Details of possible speakers:**

Speaker 1

Name:

Position:

Company:

Mobile:

Email:

LinkedIn:

Speaker 2

Name:

Function:

Company:

Mobile:

Email:

LinkedIn:

**Lecture type:**

* C-Level, incl. CMO I CEO, 45 minutes, incl. Q&A
* Regular session, 45 minutes, incl. Q&A
* Other

**Which language do you prefer?**

* ENG
* NL

**Which main theme\* would your session best fit with?**

* Insights
* Data Analytics
* Data Science
* Other, viz.

**Which Topic would your session best fit in (when selected DA or DS)?**

* Data Strategy & Engineering
* Analytics LLMs, ChatGTP
* Applicaties van Analytics I Digital marketing I MMM Optimalization CUX
* Other:

**Subtopics**

* Ethical AI & guidelines AI
* Technology Track, Dashboarding
* Social Media
* Other:

**Lecture topic (The Art of ….)**

**Possible title lecture:**

**Brief description of the content of the possible lecture:**

**Motivation: Why should we program your lecture during MIE'24:**